

# JMC

*by Cde Anu*

---

**Submission date:** 19-May-2025 08:36PM (UTC+0530)

**Submission ID:** 2679847912

**File name:** JMC.pdf (1.06M)

**Word count:** 769

**Character count:** 3427

SEMESTER-I, PAPER-I

**1**  
**HISTORY OF JOURNALISM**

**CONTENTS**

LESSON	Page No.
1. Journalism- An Overview	1.1- 1.6
2. Brief History of Printing	2.1- 2.12
3. Hickey's Gazette	3.1- 3.6
4. Early Journalism in India	4.1-4.5
5. Indian Press and Freedom Movement	5.1-5.7
6. Journalism in Early 19 <sup>th</sup> Century	6.1-6.7
7. Press and First War of Indian Independence	7.1-7.8
8. Journalism in Early 20 <sup>th</sup> Century	8.1-8.8
9. Raja Rammohan Roy and Language Journalism	9.1- 9.7
10. Notable Journalists of India	10.1-10.5
11. Mahatma Gandhi's Views on Journalism	11.1-11.6
12. Vernacular Press	12.1-12.7
13. Telugu Press – Overview	13.1-13.8
14. Origin and Growth of Telugu Journalism	14.1-14.6
15. Telugu Press in Freedom Movement	15.1-15.7
16. Notable Telugu Language Journalists during Freedom Movement	16.1-16.6
17. History of English Press in India	17.1-17.8
18. Press in Independent India	18.1- 18.9
19. Indian Press and Emergency	19.1-19.5
20. Telugu Journalism in Independent India	20.1-20.5

SEMESTER-I, PAPER-II  
REPORTING FOR PRINT MEDIA  
CONTENTS

LESSON	Page No.
1. REPORTING AND FEATURE JOURNALISM- AN OVERVIEW	1.11 – 1.8
2. REPORTING: AN INTRODUCTION	2.1 - 2.9
3. NEWS SOURCES	3.1 – 3.5
4. REPORTING SPEECH	4.1 - 4.4
5. EDUCATIONAL NEWS REPORTING	5.1 – 5.6
6. SCIENCE REPORTING	6.1 - 6.7
7. CRIME REPORTING	7.1 - 7.7
8. INTERVIEWS	8.1 – 8.6
9. COURT REPORTING	9.1 – 9.9
10. SPORTS REPORTING	10.1 – 10.8
11. OBITUARIES	11.1 – 11.7
12. REPORTING GOVERNMENT NEWS	12.1 – 12.3
13. REPORTING MEETINGS AND CONVENTIONS	13.1 - 13.5
14. REPORTING RALLIES, DEMONSTRATIONS AND COMMUNAL CONFLICTS	14.1 – 14.3
15. INVESTIGATIVE REPORTING	15.1 - 15.5
16. BUSINESS REPORTING	16.1 – 16.11
17. LEGISLATIVE REPORTING	17.1 - 17.19
18. SOCIETY PAGE	18.1 - 18.4
19. INTRODUCTION TO FEATURES	19.1 - 19.7
20. DIFFERENT TYPES OF FEATURES	20.1 - 20.11

SEMESTER-I, PAPER-III

**COMMUNICATION THEORY**

**CONTENT**

<b>Lesson Name</b>	<b>Page No</b>
1. Introduction to communication	1.1 – 1.7
2. Variables of communication	2.1 – 2.7
3. Basic models of communication	3.1 – 3.10
4. Types of communication	4.1 – 4.9
5. Mass communication	5.1 – 5.11
6. Advanced models of communication	6.1 – 6.5
7. Two step flow of communication	7.1 – 7.6
8. Diffusion of innovations theory	8.1 – 8.11
9. Gate keeping models	9.1 – 9.5
10. Galtung and Ruge selective Gate keeping	10.1 – 10.5
11. Newcomb's ABX and Co orientation models	11.1 – 11.8
12. Social judgment theory	12.1 – 12.6
13. Mass society and media	13.1 – 13.6
14. Magic bullet theory	14.1 – 14.6
15. Organizational communication	15.1 – 15.9
16. Cultivation theory	16.1 – 16.6
17. Agenda setting	17.1 – 17.6
18. Sociological theories	18.1 – 18.7
19. Verbal and nonverbal communication	19.1 – 19.8
20. Dependency theory	20.1 – 20.5
21. Normative theory	21.1 – 21.6
22. Authoritarian and libertarian theory	22.1 – 22.11
23. Communist media theory and Social responsibility	23.1 – 23.7
24. Development media theory and democratic participant theory	24.1 – 24.12

INTERNATIONAL COMMUNICATION  
SEMESTER-I, PAPER-IV

**Contents**

1.	Nature and scope of international communication	1.1 - 1.3
2.	Historical evolution of international communication	2.1 - 2.23
3.	Types and channels of communication and emergence of long distance communication	3.1 - 3.6
4.	Telecommunication	4.1 - 4.15
5.	Role of telecommunication on society	5.1 - 5.3
6.	History of newspapers	6.1 - 6.7
7.	History of news agencies	7.1 - 7.12
8.	Dimensions of international communication	8.1 - 8.5
9.	Media imperialism and communication policies	9.1 - 9.14
10.	UNESCO –mass media declaration	10.1 - 10.7
11.	New world information and communication order	11.1 - 11.4
12.	Mc bride commission	12.1 - 12.4
13.	The rise and fall of NWICO	13.1 - 13.5
14.	Impact of internet on international news flow	14.1 - 14.10
15.	Globalization and media	15.1 - 15.10
16.	International telecommunication union	16.1 - 16.3
17.	International regulation in an era of multi-governance	17.1 - 17.4
18.	Mediating globalization media and communications	18.1 - 18.4
19.	Evolution of globalization	19.1 - 19.9
20.	Global initiative for inclusive information and communication technology	20.1 - 20.5

## ORIGINALITY REPORT

41 %

SIMILARITY INDEX

41 %

INTERNET SOURCES

0 %

PUBLICATIONS

0 %

STUDENT PAPERS

## PRIMARY SOURCES

1

[anucde.info](http://anucde.info)

Internet Source

25 %

2

[www.andhrauniversity.edu.in](http://www.andhrauniversity.edu.in)

Internet Source

16 %

Exclude quotes Off

Exclude bibliography Off

Exclude matches Off

FINAL GRADE

GENERAL COMMENTS

/0

PAGE 1

PAGE 2

PAGE 3

PAGE 4